

Optimisation Reports

**Web Designer/Qualified Teacher
Specialise in Search Engine Optimisation**

Designed and optimised a number of sites now achieving a number one position for a key phrase in Google e.g. Operators tickets (no1 - 1,770,000 key phrase 'construction operator tickets')

What is Optimization?

Logical methods used to achieve a high search engine position – main points considered

including:

Site design

Key words

Meta tags

Page content

In and outbound links

What is the Market?

Every company that is striving to achieve a higher position in major search engines = billions
- The World Wide Web

Facts

The Internet is by far the most powerful marketing tool available to any company – **Fact**

You will receive more business through achieving a high position in Google or Yahoo than any other marketing strategy - **Fact**

Internet marketing is the most cost effective means of gaining more business – **Fact**

The above 'facts' are correct – consequently your company should look to achieve a high search engine ranking - **Fact**

Questions?

Does your company want to achieve a top 10 position in Google, Yahoo or MSN?

Do you strive to surpass your competitors Google ranking?

Does your company wish to discover how your competitors have achieved a top 10 position?

Would you like to find out how your competitors have achieved a high ranking for a key phrase!

Do you wish to discover your competitor's inbound and outbound links!

If the answer is yes then we can give you the information to surpass your competition with an Optimization report!

Marketing Search Engine Optimization Reports

Are you sick of seeing your competitors taking the majority of business due to them being above you in major search engines i.e. in the top 10 of Google, Yahoo or MSN for a key word or phrase?

Why Optimize

You may have the best looking website on the Internet, without optimisation you are loosing valuable custom! We can help you get above your competition with minimal outlay!

Search stats

Did you know that 75% of searchers never venture beyond the first page of search results according to a study by the Georgia Institute of Technology. If you are not on the first page for your keyword, you need to act fast and the reports provided by Trio Marketing help to achieve that goal.

The report cost is minimal in comparison to the increased revenue your company may acheive

How much would you spend to see how your competitors have achieved that top 10 position? Millions? Thousands? Hundreds? The average optimization company will charge thousands!

With an optimisation report you only pay £149! It's the cost effective measure to increase your position without the expense charged by professional optimisation companies! The small cost of this analysis report far outweighs the benefits you may receive!

Sample report

To view a sample report created for Trio marketing visit the website! Our reports can be run against any web page for most of the major search engines in most countries. For many on-site factors, changes can be made by you or your webmaster easily without the need for extensive coding knowledge. Each document contains information against each on-site factor that is examined. It will inform you if the density of your keyword is too high or too low for each factor and will assess your keywords position.

Example – [SEO report](#)

The report is a
comparison of a chosen word or phrase
analysed against the top 10 for that phrase in
a chosen search engine

Document title
Meta keywords
Meta description
Body text
Body text in bold
First sentence keywords
URL
H1 headline texts
H2 & 3 headline texts
Same site texts
Outbound link texts
Same site link texts
Outbound link URLs
Same site link URLs
Image alt attributes
General advice
HTML comment tags

Use the report to optimize your site

If you optimize your web page according to the results of the report, this should significantly improve your chances of achieving a higher position in the relevant search engine. This search engine optimisation service is logical and proven, if you compare your web site against your best ranking competitors, then you too can achieve superior on-site optimisation and improve your search engine rankings.

How to purchase the report

To purchase a report, all you have to do is provide your website address, the key word or phrase you wish to achieve a high position for, provide your contact details. If you require a large number of reports, please contact us for a competitive bulk purchase price. Once you have completed implementing the report results onto your web site, you can request a re-run.

The cost

It costs only £149 for your report. If you require further key phrases analysed an additional cost of £50 is charged per phrase. If implemented correctly, the changes that you make should improve your search engine ranking positions. An example of a report can be viewed by visiting the following web page.

Repeat Custom

Once the customer has adjusted and optimized in accordance with the report, they will probably request a re-run i.e. additional reports requested post update of their site.

Optimisation - 1 day course

1 Day lecture – based on SEO and implementing the report

£900 (unlimited amount of students)

I visit the company – 8 hours training

[Search engine optimisation](#)

Conclusion

This large report provides the following:

The key information to achieve a top 10 position

The links your competitors have used to achieve a higher position

You apply the report to your site and you too may achieve a top 10 position, maybe surpass your competitors with a number 1 position in major search engines! Higher position = more hits = more sales = increase in company revenue!